



## **LABEL EXECUTIVE SPONSOR BENEFITS**

### **Brand Logo Recognition** On or Within:

- A half-page advertisement in [our program](#)
- T-shirts
- GIG posters and flyers
- GIG Stage banner

### **Brand Logo Recognition** listing on our website ([gigartmich.org](http://gigartmich.org))

- Your logo featured on the GIG - The Art of Michigan Music Label Executive sponsors section

### **Brand Name Recognition** within:

- One boosted post on GIG and Life In Michigan social media
  - [LifeinMichigan.com](http://LifeinMichigan.com) - 3.5k page views per 30 days
  - Social Media subscribers/followers - [Substack](#): 483, [Facebook](#): 17.1K [Instagram](#): 2K
- GIG Sponsor shout-out story on [LifeinMichigan.com](http://LifeinMichigan.com)

### **Shout Outs:**

- Mention your brand in on-stage announcements prior to music.
- Sharing your name on five (5) GIG social media posts - in addition to boosted post

**Complimentary table** space in the music market

**Four (4) GIG - The Art of Michigan Music 2025 experience tickets**

**Label Executive Investment: \$2000**

Sponsorship availability subject to change.

**SPONSORSHIP DEADLINE TO BE INCLUDED IN MARKETING MATERIALS: September 1, 2025**