



ROCKSTAR SPONSOR BENEFITS

Brand Logo Recognition On or Within:

- A full page color advertisement in [our program](#)
- T-shirts
- GIG posters and flyers
- GIG Stage banner

Brand Logo Recognition listing on our website (gigartmich.org)

- Your logo featured on the GIG - The Art of Michigan Music Rockstar sponsors section
- Your logo featured at the bottom of the main website page in "Presented by:" section

Brand Name Recognition within:

- Two boosted posts on GIG and Life In Michigan social media
 - LifeinMichigan.com - 3.5k page views per 30 days
 - Social Media subscribers/followers - [Substack](#): 483, [Facebook](#): 17.1K [Instagram](#): 2K
- GIG Sponsor shout-out story on LifeinMichigan.com

Shout Outs:

- Mention your brand in on-stage announcements prior to music.
- Sharing your name on ten (10) GIG social media posts - in addition to boosted post

Complimentary table space in the music market

Eight (8) GIG - The Art of Michigan Music 2025 experience tickets

Rockstar Investment: \$5000

Sponsorship availability subject to change.

SPONSORSHIP DEADLINE TO BE INCLUDED IN MARKETING MATERIALS: September 1, 2025