

# **TOUR MANAGER SPONSOR BENEFITS**

# Brand Logo Recognition On or Within:

• A quarter-page advertisement in our program

# Brand Logo Recognition listing on our website (gigartmich.org)

• Your logo featured on the GIG - The Art of Michigan Music Tour Manager sponsors section

#### Brand Name Recognition within:

- One boosted post on GIG and Life In Michigan social media
  - o <u>LifeinMichigan.com</u> 3.5k page views per 30 days
  - Social Media subscribers/followers <u>Substack</u>: 483, <u>Facebook</u>: 17.1K <u>Instagram</u>: 2K
- GIG Sponsor shout-out story on <u>LIfeInMichigan.com</u>

## Two (2) GIG - The Art of Michigan Music 2025 experience tickets

## **Tour Manager Investment: \$500**

Sponsorship availability subject to change.

SPONSORSHIP DEADLINE TO BE INCLUDED IN MARKETING MATERIALS: September 1, 2025